



News Release

## **CipherPoint Finishes 2011 With Strong Momentum in Multiple Industry Sectors**

Company Wins Customers for SharePoint Encryption Solution in Financial, Manufacturing, Government, Healthcare, and Business Services Sectors

January 13, 2012, Austin, TX: CipherPoint today announced significant progress in their business in 2011. Highlights of the company's achievements in 2011 include:

- Capturing multiple customers in key industry verticals, including financial services, manufacturing, government, healthcare, and business services
- Releasing three new products, including CipherPointSP, CipherPointSP Enterprise, and CipherPoinKM, and delivering three new releases of each product
- Signing new go-to-market partner agreements with several prominent SharePoint ecosystem companies, including Planet Technologies and Rackspace

Interest in CipherPoint's transparent encryption for SharePoint solutions is being fueled by numerous factors:

- Explosive growth in unstructured data
  - Growth in SharePoint usage for use cases involving sensitive and regulated content, and a desire to bolster the native SharePoint security controls to enable these use cases in a secure manner
  - Increased recognition around the specific threats to SharePoint data from insiders without "business need to know"
  - Greater recognition of the compliance issues surrounding regulated content in collaboration platforms generally, and in SharePoint specifically
  - Impacts from HIPAA, PCI DSS, GLBA, and export controls on SharePoint implementations
  - Desire to better protect customer information and PII in SharePoint sites
- For more information on CipherPoint's transparent encryption solutions for SharePoint, please visit:

[www.cipherpointsoftware.com](http://www.cipherpointsoftware.com)



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"CipherPoint has been pleased with the rapid adoption of our technology" said Mike Fleck, CEO. "We expect 2012 to be a year of increased awareness of security threats to SharePoint, and we will continue to deliver capabilities that help customers achieve their security and compliance objectives, as well as providing thought leadership around SharePoint security threats and protection strategies."

### **About CipherPoint Software, Inc.**

CipherPoint Software is the first provider of transparent content encryption software for Microsoft SharePoint and was founded by IT security industry veterans with deep experience in building security technology companies. Cipherpoint's customers include leading financial, manufacturing, healthcare, government, and services firms.

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